

Contest Rules

PRIZE– The prize will be a Yeti Tundra hard sided cooler, valued \$375.00. The Prize is not redeemable in cash and must be accepted as awarded. Prize winners are not entitled to any monetary difference between the actual and stated value of the Prize. Glacier Farm Media LP (GFM) and Western Producer Publications Limited Partnership (WP) do not make, nor are in any manner responsible or liable for any warranties, representations or guarantees, expressed or implied, relating to the Prize.

WINNER OF THE PRIZE- There will one individual winner selected by random draw. The Prize may not be exactly as shown in promotional materials.

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received.

HOW TO ENTER AND ELIGIBILITY: No purchase is necessary to enter.

To be eligible, you must be a resident of Ontario or Quebec.

You are not eligible if you are a) an employee of GFM or WP or its affiliates and related companies, or their advertising or promotional agencies or b) a member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they reside) or household (whether related or not) of any of the above persons.

Any entry by an individual under the age of majority must have a parent or guardian approval to enter this contest.

Persons who wish to enter the Contest may do so by taking the Canada's Outdoor Farm Show Survey or the entering the online ballot while using the AgDealer app and the AgCanada app during the Contest Period.

The Contest Period begins at 8:00 a.m. (Central Time) on September 8, 2025, and ends on September 14 at 3:00 p.m. (Central Time) (the "Contest Period"). GFM and WP reserve the sole and unfettered right to change the Contest Period. Participants are advised any such change(s) to the Contest Period could materially affect the chances of winning.

GFM and WP will not be responsible for illegible, incomplete, lost, misdirected or late entries, which will be void.

RELEASES, ETC.: Before being declared a prize winner, the selected entrant will be required to answer a skill-testing question and sign a Declaration and Release of Liability form releasing GFM and WP, its advertising agencies, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releases") from any and all liability in connection with this contest and the prize.

PERSONAL INFORMATION: A Prize winner consents to the collection, use and disclosure of their personal information by GFM and WP for the purposes of administering the contest. By accepting the prize, the Prize winner consent(s) to the collection, use and disclosure to the public of their name, city/town of residence, voice, statements and photographs or their likenesses for publicity purposes by GFM and WP in connection with the Contest in any format, without further notice, permission or compensation. Personal information may be used by GFM and WP for the purpose of contacting entrants with invitations to become members / subscribers to our products and / or services.

RIGHT TO TERMINATE, SUSPEND OR AMEND: GFM and WP reserve the right to terminate or amend this contest, in whole or in part, at any time and without prior notice. In the event of the termination or amendment of this contest the Prize will not be awarded and no entrants will be entitled to any compensation whatsoever.

MISCELLANEOUS: Decisions of GFM and WP are final and binding in all matters relating to this contest. The contest is subject to all applicable federal, provincial and municipal laws. This Contest shall be governed exclusively by the laws of the province of Manitoba, including any and all issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules.

GFM and WP reserve the right in their sole discretion to disqualify from this contest and any future promotions conducted by GFM and WP, any individual that it believes to be violating these Official Contest Rules or to be tampering with the operation of the Contest. GFM and WP retain the right, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of the prize for any reason.